

## DRAFT Health and Wellbeing Strategy Action Plan 2018 – 2020

### Aim 3 All Rotherham people live well for longer

Board sponsor: Richard Cullen

2025 Strategic Priority	Actions 2018-20	Lead/s	By when (include relevant milestones)	Progress / areas of concern (include date when updated)
<b>1. Preventing and reducing early deaths from the key health issues for Rotherham people, such as cardiovascular disease, cancer and respiratory disease</b>	Support the use of Making Every Contact Count across Health and Wellbeing Partners.	Health and Wellbeing Board (Phil Spencer, RMBC PH)	MECC training for front-line workers: 2017/18 smoking and alcohol 2018/19 loneliness	
	Continue to improve identification and management of cardiovascular risk factors in primary care.	Nick Leigh-Hunt, RMBC PH	TBC	
	Ensure Rotherham Active Partnership works to ensure physical activity is targeted where appropriate to those who are inactive (see also action in aim 4).	Rotherham Active Partnership (Polly Hamilton, RMBC)	Physical activity plan to be published April 2019	Oct 18 - First partnership meeting took place October 2018 – with vision/objectives agreed.
	Delivery of the Physical Activity Clinical Pad pilot project	Gilly Brenner, PH & CCG lead	TBC	6 GP practices delivering pilot project.
	Develop a local obesity strategy to reduce the rise in obesity levels across the life-course.  Including developing a Health in All Policies approach to addressing obesity.	Jacqui, Wiltschinsky & Kate Green, RMBC PH Gill Harrison, PH	Strategy/action plan to be published April 2019 (aligned to physical activity plan)	Oct 18 - Discussions starting to take place in relation to a 'call to action' for obesity & EoI for childhood obesity trailblazer programme

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<b>2. Promoting independence and self-management and increasing independence of care for all people</b>	Social prescribing	TBC		
	Place Plan deliver: Integrated Point of Contact Service Home First	Urgent and Community Care Transformation Group		
	Safe and Well visits	South Yorkshire Fire and Rescue		
<b>3. Improving health and wellbeing outcomes for adults and older people through integrated commissioning and service delivery; ensuring the right support at the right time</b>	Place Plan delivery: Integrated rapid response service Integrated discharge model Integrated care in the community (the village model) Care home support	Urgent and Community Care Transformation Group		
	Ensure a coordinated approach across the partnership in relation to 'healthy ageing' and Rotherham being a great place to grow older.	HWbB	TBC	
	End of life care	TBC	TBC	
<b>4. Ensuring every carer in Rotherham is supported to maintain their health, wellbeing and personal outcomes, so they are able to continue their vital role and live a fulfilling life</b>	Oversee and monitor the priorities in the Rotherham Carers' Strategy: <ul style="list-style-type: none"> <li>Priority 1. Health and Wellbeing All carers will be supported to make positive choices about their mental and physical health and wellbeing</li> <li>Priority 2. Access to information Accessible information about the services and</li> </ul>	Adult services, RMBC (inc. relevant leads from carers' strategy)	TBC	

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	<p>support available will be provided for all carers in Rotherham</p> <ul style="list-style-type: none"><li>• Priority 3. Access to services All carers will be offered and supported to access a range of flexible services that are appropriate to their needs</li><li>• Priority 4. Employment and Skills All Carers will be able to take part in education, employment and training</li></ul>			
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